

SIB Tips...

Issue 67, March 2020

A newsletter of ideas for UBC Sisters Committees to use to be more effective

Sisters Showcase Their Creativity

Have you listened to any Podcasts lately? What about MEMES, have you seen any recently? This newsletter contains examples of both, with Sisters promoting women in the trades and the UBC.

That's not only embracing technology, it's exploring creative ways to use it. The benefits are many, with one being the possibility of reaching more women from different generations.

But Sisters' creativity expands even further, some are travelling to other countries to support and promote women in the trades. Check out the notable trips to India, Manilla, Sydney Australia, and New Guinea.

These Sisters show there are many creative ways to promote our industry!

In Solidarity,

International Sisters in the Brotherhood Committee

Canadian District

Regional Updates:

SIB committees throughout the Canadian District continued their focus on recruiting, retaining, and educating women. Sisters were also involved in their community, with two recent activities involving a YouTube video and a magazine feature.

Carpenters District Council of Ontario

- Local 27 Toronto has a Member Action Committee (MAC) that Sisters participate in for community outreach.
- Rachel Hedley from Local 2222 Kincardine represented Sisters in the first annual Build a Dream Career Expo in Port Elgin. In addition to distributing literature, she explained how Carpentry could lead to a dream career. Click [here](#) to see Rachel and her display.
- Sisters are steadily working towards completing various levels of apprenticeship, upgrading their training, and moving into leadership positions.
- Rebecca McDonald and Meghan Pook from Local 93, in Ottawa, participated in Women in Trades Day. The goal was to introduce seventh and eighth grade female students to the trades, and expose them to different career options. The Sisters interacted with the 200 students and guided them in various hands-on activities. Check out this YouTube [video](#).

Ontario Millwrights Regional Council

- Sisters are planning to hone their speaking skills in the coming year – they will be presenting at several career fairs.
- The SIB committee has received permission to purchase copies of the book “It’s a Man’s World...or Is It?”
- Sisters provided support for the UBC “Stop Tax Fraud” campaign.
- SIB chair Rita Moore attended two useful meetings. One was the Sisters in the Trades, which is a Toronto area group with similar goals to the SIB. The other was the Provincial Building and Construction Trades Council, which held its first meeting of their newly-formed Women’s Committee.
- Sisters worked with the Council to provide ideas for FAQ links on the website.
- At a recent SIB meeting, one of the Sisters provided a link to a scholarly article from the University of Prince Edward Island, “Gender Diversity Stuck in Transition.” The article discusses the necessity of and lack of true cultural acceptance of women as equals.

Canadian District (continued)

Prairie Arctic Regional Council

- Sisters in Manitoba attended a memorial lunch to recognize the National Day of Remembrance and Action on Violence Against Women.

British Columbia Regional Council

- Sisters continue to participate in monthly Build Together British Columbia meetings.
- The committee will create a Facebook and Instagram group for Sisters in the new year; the goal is to provide more ways to connect with each other.
- Sister Barbara James appeared on the front cover of a recent TradeTalk Building Trades magazine. The magazine featured Local 1907 Sisters and Brothers at the EllisDon project at YVR airport. Click [here](#) to read the article.
- Antoniette Yap, Millwrights Local 2736, went to India in November 2019 as part of a delegation of women in the trades. She submitted a detailed report. Stay tuned for more details and pictures.

Bravo Canadian District!

Eastern District

SIB committees in the Eastern District remained steadfast in their efforts to recruit and retain women. They also engaged in educational development, political activities, and public events. Two of their more creative activities included a Podcast and MEMES.

Eastern Atlantic States Regional Council

- Four women graduated from the Allentown, Pennsylvania SIB pre-apprentice program: Cathleen Stewart, Amanda Christy, Anarelys Quiles, Keila Ramos. Click [here](#) to see the new Carpenters.
- Sisters from the Maryland and Washington, DC area convened to chart their way forward. Three of their plans include learning more skills, exploring work opportunities, and attending Union meetings. Click [here](#) to see the Sisters.
- New Jersey Sisters helped Brothers make the Multiple Sclerosis (MS) bike ride a success. This year's fundraiser adds to the Council's contributions during the years, which amounts to over \$800,000. Click [here](#) to see some bike riders and helpers.
- Using their designated name, Team UBC, New Jersey Sisters participated in Komen's More Than Pink fundraising event. Over \$5,500 was raised by members from Locals 158, 251, 253, 254, and 255. Click [here](#) to see the participants.

Eastern District (continued)

- Boston Sisters Lily Thompson, Julie Boucher, Samantha Darling-Crevier, and Liz Skidmore shared information about Carpenter careers with ninth-grade girls from the Franklin County Technical High School. Click [here](#) to see pictures of the event.
- The Massachusetts Girls in the Trades (GIT) hosted two successful career fairs. One was held in Palmer, MA for about 220 girls from the Central and Western parts of the state. Click [here](#) to see the Palmer location photos. The other was held in Boston for about 550 girls from the Eastern part of the state. Click [here](#) to see the Boston location photos.
- The North Atlantic States Regional Council had 31 attendees at this year's Women Build Nations conference. After the conference, several Sisters attended the annual meeting of the National Tradeswomen's Task Force. Click [here](#) to read more and see the conference photos.
- Massachusetts Sisters received a State Proclamation because of their initiatives to increase diversity within the Apprenticeship. Presented by MA Secretary of Labor Rosalyn Acosta, the recognition came on November 13, 2019, which was the celebration period for National Apprenticeship Week and National Women in Apprenticeship Day.
- Rhode Island Sisters participated in a Construction Career Fair hosted by the Department of Transportation (DOT). Held at an elementary school, the setting provided a great opportunity to engage with students. Click [here](#) to see the attendees.
- Rhode Island SIB chair, Anita Bruno, met with decision makers about setting diversity goals in construction. Meeting attendees included RI Secretary of State Nellie Gorbea and her Policy Staff, as well as two female contractor representatives. Click [here](#) to see Anita and the Secretary.

Stupendous Eastern District!

Midwestern & Southern Districts

In the Midwestern and Southern Districts, Sisters kept their focus on recruitment and education. They also did some global outreach.

Indiana-Kentucky-Ohio Regional Council

- SIB chair Teresa Moore is continuing to spearhead an initiative to promote women on construction jobs. She has held meetings with college officials, signatory contractors, and local legislators.
- Columbus, Ohio Sisters are now participating in job fairs.
- Sisters built bins for donated tools so that new Apprentices could have nail-bags and hand-tools.

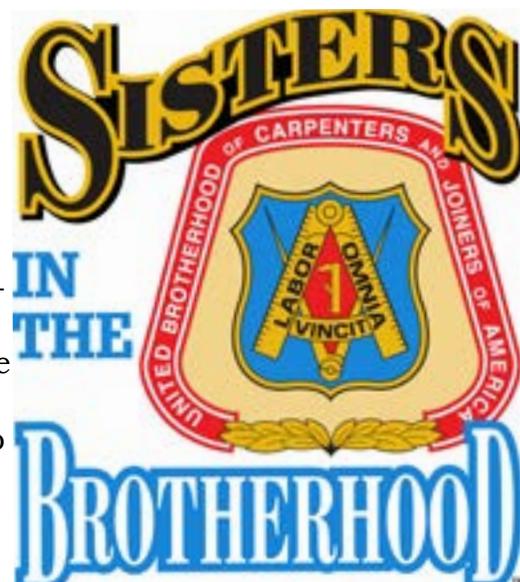
Midwestern & Southern Districts (continued)

- The Northwest Ohio JATC has been holding abbreviated classes for any members that would like some introduction to different aspects of the trades. Sisters are taking advantage of these classes and learning new skills – one example is concrete forms.
- Local 1076 Millwright Sister Tammy Priest was a part of the 2019 Global Outreach. She helped train tradeswomen in Manilla, Sydney Australia, and New Guinea.
- Local 351 Sisters once again participated in the Imagination Station STEM Day.

Fantastic Midwest and South!

Western District

In the Western District, Sisters concentrated on retention and education; with the SHARP program producing positive results. Sisters also engaged in activities to promote women and connect with their community.



Pacific Northwest Regional Council

- Sisters in the North Puget Sound SIB committee have many plans for the next few months. They are hosting a pre-apprenticeship Open House, promoting an all-girls special project build event, participating in the Girl Scouts Empower Build, celebrating International Women’s Day, and promoting their SHARP (Skills Help Apprentices Remain Productive) program.

Click [here](#) to learn more about SHARP. Also, look for a link to promotional flyers in future newsletters.

Southwest Regional Council

- Las Vegas Sisters have a new Facebook page.
- At their first SIB committee meeting of the year, Las Vegas Sisters added an educational focus to their agenda. They shared personal stories on overcoming diversity and discussed views towards women in the workplace.
- The Las Vegas SIB committee explored options for political involvement in the 2020 election year.
- The Las Vegas SIB committee will be partnering with the Young Guns committee to work on the Girl Scouts Derby car event.

Terrific Western District!

Your International SIB Committee

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Keep These Items In Mind

Have a tip?

We welcome your news for the SIB Tips newsletter. Please email your news to your district representative on the International SIB Committee.

Looking to Start a Committee?

There's a document on the Resources page in the UBC Sisters web site that will help you get started.

Don't Forget: Get in the Loop!

Join the UBC's texting program!

Get news and information about the UBC delivered straight to your mobile phone. Here's how:

Text UBC to 91990 (USA) for UBC info

Text UBC to 52267 (Canada) for UBC info

AND

Get news and information about the Sisters in the Brotherhood program!

Text SIB to 91990 (USA) for Sisters-only info

Text SIB to 52267 (Canada) for Sisters-only info

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