

SIB Tips...

A newsletter of ideas for UBC Sisters Committees to use to be more effective

It's Time! UBC Women are on the Move

It's Time! is the theme for the 2018 Sisters in the Brotherhood Conference. This theme is appropriate given some recent and exciting news about UBC female members. First and foremost, HUGE congratulations to Evelyn Shapiro on becoming the first woman EST in the United States. Evelyn chaired the 2015 Sisters Conference and is doing the same for 2018. She will now take her leadership talents to a new position in the Pacific Northwest Regional Council.

Congratulations also to the growing number of women who are occupying other leadership roles in their Councils. This newsletter contains examples of women serving as delegates, recording secretary, and treasurer. One Sister making history is Colette McCready – she is the first female delegate from Dockbuilders and Timbermen. Local 1556.

Sisters are also taking on education and development with a vengeance. Hundreds will attend the upcoming Sisters Conference, and many plan to attend the Women Build Nations Conference in October. Look for other examples in this newsletter where Sisters have gained certifications, achieved recognition, and won awards. Make sure you check out Trish MacQuarrie, and don't miss the article on Sinade Wadsworth.

Additionally, you will find examples of Sisters being asked to share their expertise with other UBC members and the public. Check out Tammy Rivera, Susan Schultz, Ana Cordona, Liz Skidmore, Maggie Sepulveda, Linda Oba, Lisa Clauson, and Tyeka Robinson.

Yes Sisters, It's Time!

In Solidarity,

International Sisters in the Brotherhood Committee

Regional Updates:

Industrial Council

The **Industrial Council** welcomes two new SIB Committees. Jeannie Weakley is chair in Roseburg, Oregon and Tammy McCormick is chair in Columbus, Tennessee. Both are working with their members to implement activities that will help the community and workers, as well as increase Union membership.

Throughout the Council, other committees have been working hard to enroll members in the Texting Program. This will be an important way for members to stay connected and current on Council initiatives.



Canadian District

In the **Atlantic Canada Regional Council**, the **Cape Breton SIB Committee** had one Sister, Trish MacQuarrie, complete her Carpentry Diploma through a local college. This is a two-year program that gave Trish skills she needs to advance through her apprenticeship.

The **Nova Scotia & Prince Edward Island SIB Committee** has been focusing on recruitment, retention, education, politics, and public engagement.

For example:

- Sisters are still working with colleges and high schools on recruitment. They hope to do some career-day events this Fall.
- A new Sister has joined Local 83.
- Three out-of-work Sisters, who regularly attend meetings, learned about work opportunities and got jobs. This occurred because the committee constantly stays in touch with all Sisters, encouraging them to participate in meetings.
- Sisters attended training at the ITC, as well as at the Carpenters and Millwright Colleges.
- Sisters are running for Delegate seats.
- Local 1386 will host annual picnic for members and the public.

Canadian District (continued)

• Nova Scotia Sisters are joining forces with the Mainland Building Trades Nova Scotia Chapter of "Build Together." Nova Scotia has 13 affiliated trades in their Mainland Building Trades, and Sisters believe that this collaboration will help them reach more women, as well as provide an enhanced opportunity to support and mentor each other.

Terrific Nova Scotia & Prince Edward Island!

In the **British Columbia Regional Council SIB Committee**, Sisters attended the opening celebration of the new British Columbia Center for Women in the Trades. Upcoming recruitment and educational activities include:

- Creating marketing materials for future tradeshows.
- Attending the Women Build Nations Conference in October.

Super British Columbia!

In the **Prairie Arctic Regional Council**, Sister Leah Peters won the Carpentry Contest for Local 343. She built a column, a small platform with a set of stairs on one side, and an 8-foot wall form with a pilaster. <u>Click here</u> to see the finished project and Leah.

Congratulations Leah!

Eastern District

The **Keystone Mountain Lakes SIB Committee** has good news to report in several areas:

- Two Sisters will be participating in Ready to Run, where they will learn the basics of running for political office.
- Layla Bibi was hired as a Council Representative. She will be teaching four programs in Edison, New Jersey and working on Council SIB initiatives.
- Susan Schultz attends quarterly Gender Parity Council meetings. The SIB program is highlighted on their website.

Wonderful Keystone Mountain Lakes!

Sisters in the **New York City District Council SIB Committee** have been involved in a wide range of impactful activities.

These include:

• Hosted another fabulous Summer Barbeque that included friends and family. <u>Click here</u> to see the photos.

Eastern District (continued)

- Tammy Rivera, SIB Chair, talked with UBC members at a recent workshop on Community Boards. She described how boards work and how to become involved. <u>Click here</u> to read more and see Tammy.
- Sisters from all Boroughs come out to support the LGTBQ community at the 2018 Bronx Pride Parade. One overarching goal was to create dialogue and work towards a future without discrimination. Click here to see the Sisters.
- Colette McCready just made history she is the first female Delegate from Dockbuilders and Timbermen, Local 1556. <u>Click here</u> to see Colette.
- Sinade Wadsworth was honored by the Nontraditional Employment for Women (NEW) organization at their 40th anniversary celebration. Sinade received an Equity Leadership Award for her role in assisting women within the skilled trades. <u>Click here</u> to see Sinade delivering a presentation and celebrating with attendees.
- Tammy Rivera and Maggie Sepulveda spoke with new apprentices at an event sponsored by the Nontraditional Employment for Women (NEW) organization. They shared first-hand information about Carpentry work, and answered questions about the next steps involved in becoming a Union member. Click here to see the presenters and apprentices.
- At their June 2, 2018 quarterly SIB meeting, the participation was good and the information was informative. Sisters were able to ask questions that may otherwise go unanswered. Additionally, incoming apprentices had a chance to meet their fellow Sisters and receive updates about upcoming events. Click here to see the meeting attendees.

Outstanding New York City District Council!

The **New England Regional Council** has increased the number of Sisters in leadership positions. Over the past several months, 22 women have been appointed to positions as delegates, alternate delegates, treasurer, and recording secretary. The Council has also expanded its marketing campaign to include women on their huge electronic billboard outside the Boston Office.

Two examples include:

- Posting details about the monthly Tradeswomen Tuesdays meetings on the electronic billboard. Interest has been high, with 30-50 women attending the Open Houses. <u>Click</u> here to see the awesome billboard.
- Showcasing two female Carpenters each month, for a two-week period (one female appears each week). There are over 250,000 daily drivers travelling the adjacent 10-lane highway. Click here to learn more and see the photos.

Eastern District (continued)

Sisters in New York have also been working hard to connect with the community and recruit women Carpenters.

For instance:

- In Troy, New York, three Sisters from Local 291 raised \$500 for Multiple Sclerosis. <u>Click here</u> to see their photo.
- In Long Island, New York, 12 women started a pre-apprenticeship program on June 25, 2018. <u>Click here</u> to see the future Carpenters.

Great Troy and Long Island!

In the **Connecticut SIB Committee**, chair Ana Cardona appeared, with Boston chair Liz Skidmore, on the cable TV show "Progressive Talk."

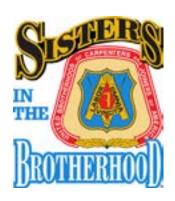
The discussion was wide-ranging, with Ana and Liz high-lighting the benefits of working for the Union. They provided information about becoming members of the NERCC and shared their personal experiences as Carpenters. <u>Click here</u> to watch the discussion.

Way to go Connecticut!

The **Boston SIB Committee** has been significantly involved in spearheading and expanding the marketing campaign to recruit women.

Consider these initiatives:

- Participated in an event attended by contractors, Union members, and hopefuls looking for employment. The purpose was to teach attendees about new hiring goals and connect unemployed Boston residents with contractors. Sisters were there to encourage women to join the Carpenters Union. Click here to see the photos.
- Liz Skidmore, SIB chair, joined the stage with some of New England's biggest developers at BisNow's yearly event on June 12, 2018. In addressing the 300 plus attendees, Liz talked about the NERCC efforts to increase diversity. She was joined at the event by 12 staff members who interacted with developers. Click here to see the event goers.
- With outreach posters appearing on Boston City buses and bus shelters, the NERCC Build A Life marketing campaign has reached a new level of visibility. Half the posters feature Joan Bennett, Local 327 member and 18-year Carpenter. Contractors are also putting the posters on jobsite scrims. Click here to see the posters.



Eastern District (continued)

- At Blue Hills Vocational Technical high school, Liz Skidmore and Linda Oba took outreach to a different audience parents of students. At a recent meeting, they met with parents and shared information about Carpentry careers in the NERCC. <u>Click here</u> to see the photos.
- In Boston, 100 Sisters also received recognition from some NERCC contractors. Wynn Boston Harbor and CM Suffolk Construction hosted a Jobsite Appreciation Luncheon that included good food and opportunities for networking. Click here to see the dynamic photos.

Fabulous Boston!

Sisters in the **Central & Western Massachusetts SIB Committee** continued their efforts to recruit and retain women. They also rallied to Union causes.

For instance:

- Tyeka Robinson and Lisa Clauson talked Union benefits and wages on a New England Public Radio show. Tyeka described her experiences as a Carpenter and Lisa explained what the NERCC is doing to attract more women. The discussion was positive and informative. It ended with Tyeka telling women to "come on down." <u>Click here</u> to listen to the interview and read the transcript.
- Sisters participated in their third annual Eastern Massachusetts GIT (Girls in Trades) Conference and Career Fair. With over 500 female students attending from 27 vocational schools, the event was a huge success. Sisters hosted apprenticeship booths and led workshops, putting the Carpenters front and center. Click here to read more and see the photos.
- Sisters joined Brothers, in Springfield, Massachusetts to support a University report that proposed a hiring requirement for women. The report also set minimum guidelines for Springfield residents, minorities, women, and veterans. Springfield resident Tyeka Robinson, as well as other NERCC members, testified to encourage improvement and enforcement of the City's Responsible Employers Ordinance (REO). Click here to see the photos.
- Western Massachusetts Sisters hosted the first Tradeswomen barbeque on June 3, 2018. An operating engineer Sister organized it; and 10 Sisters, including 1 from Connecticut, participated. Click here to see the photos.

Stupendous Central & Western Massachusetts!

Midwestern & Southern Districts

In the **Central South Regional Council SIB Committee**, chair Maria Robles is having continued success in establishing SIB Committee within Locals; with the most recent being formed in 14, 1266, and 1846. SIB Chairs have been identified and the committees are off and running!

In other news, Sisters:

- Spoke with a group of kids from the Gary Job Corps.
- Attended the Emerge America/Louisiana Breakfast and Graduation for Women merging into political positions.
- Helped Congresswoman Shelia Jackson Lee with her "Beat the Heat" program in Houston, Texas. Aimed at less fortunate individuals, the program involves installing window air conditioners. <u>Click here</u> to see the photos.
- Met with Lupe Valdez, candidate for Lieutenant Governor, at a building trades meeting. They also took candidate Valdez on a tour of the new training center in Pasadena, Texas. <u>Click here</u> to see the photos.

Super Central South!

In the **North Central States Regional Council**, the **Minnesota Metro SIB Committee** participated in the annual Pride Parade.

Nice Minnesota Metro!

In the **St. Louis & Kansas City Regional Council SIB Committee**, Sisters spent their fifth year helping Habitat for Humanity (St. Charles). This year, even new member Ashleigh Langford joined in – she started work on Friday and volunteered on Saturday! <u>Click here</u> to see the photos.

Awesome St. Louis & Kansas City!

In the **Indiana**, **Kentucky**, **and Ohio Regional Council**, Sister Doreen Barnett played a big role in helping 20 girls, ages 8 to 14, build birdhouses. Held at the Prairie Township Community Center in Columbus, Ohio, the girls wore hardhats and goggles while working on their construction projects. The event was a lot fun, and even garnered an article in the Columbus Messenger Newspaper. <u>Click here</u> to read it and see the girls.

Western District

Sisters in the **Northern California Regional Council SIB Committee** participated in two career fairs. One was Rosie The Riveter career day fair; the other was Women Can Build career fair.

Very good Northern California!

In the **Pacific Northwest Regional Council**, the **North Puget Sound SIB Committee** is seeing great participation and attendance at meetings. New apprentices are very involved, more Brothers are attending, and even women from the Apprenticeship and Nontraditional Employment for Women (ANEW) organization are coming.

With this broader array of knowledge and experiences, Sisters are receiving great tips on networking and handling jobsite issues. This support has also contributed to expanded and improved mentoring of new Sisters.

Magnificent North Puget Sound!



Your International SIB Committee

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Keep These Items In Mind

Have a tip?

We welcome your news for the SIB Tips newsletter. Please email your news to your district representative on the International SIB Committee.

Looking to Start a Committee?

There's a document on the Resources page in the UBC Sisters web site that will help you get started.

Don't Forget: Get in the Loop!

Join the UBC's texting program! Get news and information about the UBC delivered straight to your mobile phone. Here's how:

Text UBC to 91990 (USA) for UBC info Text UBC to 52267 (Canada) for UBC info

AND

Get news and information about the Sisters in the Brotherhood program!

Text SIB to 91990 (USA) for Sisters-only info Text SIB to 52267 (Canada) for Sisters-only info

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