



Reasons To Learn Leadership Skills

If you are the Chair of a Sisters in the Brotherhood committee, there are many reasons why you should encourage Sisters to learn leadership skills. If you are a Sister who is involved with a committee, there are many reasons why you should want to learn leadership skills.

To determine these reasons, answer some “What’s In It For Me” (**WIIFM**) questions:

WIIFM Question 1: “What’s In It for the Committee?” if Sisters learn Leadership Skills

Questions to help you Answer **WIIFM Question 1:**

1. What activities is our committee currently involved in where leadership skills would be useful?
2. What activities would our committee like to be involved in where leadership skills would be useful?
3. What challenges or opportunities has our committee faced in the past where leadership skills would have been useful?
4. What challenges or opportunities might our committee face in the future where leadership skills will be useful?
5. What changes (current or future) within the committee might happen more smoothly if Sisters learned leadership skills?
6. How could Sisters with leadership skills help our committee handle routine functions?
7. How could Sisters with leadership skills help our committee gain greater visibility/recognition from the Council or Local?
8. How could Sisters with leadership skills help our committee gain support (monetary, administrative) from the Council or Local?

Examples of Answers to **WIIFM Question 1:**

1. More Sisters will be able to take the lead on community activities.
2. More Sisters will be able to take the lead on committee management functions like posting on websites or Facebook.
3. More Sisters will be able to take the lead on pre-meeting activities like sending meeting notifications or designing meeting brochures.

4. More Sisters will be able to take the lead on in-meeting activities like greeting attendees and arranging for refreshments.
5. More Sisters will be able to take the lead on finding sponsors for committee activities.
6. More Sisters will be able to take the lead on connecting with Council or Local leadership when there is a need to ask for support or provide updates.
7. More Sisters will be able to mentor apprentices or other Sisters.

WIIFM Question 2: “What’s In It for the Sister?” if Sisters learn Leadership Skills

Questions to help you Answer WIIFM Question 2:

1. How could leadership skills help Sisters succeed on the job?
2. How could leadership skills help Sisters find a job?
3. How could leadership skills help Sisters keep a job?
4. How could leadership skills help Sisters gain recognition from UBC leadership?
5. How could leadership skills help Sisters advance within the UBC?

Examples of Answers to WIIFM Question 2:

1. Chance to be elected to serve as a Delegate in the Council.
2. Chance to be elected to a Political Office.
3. Increased comfort level at delivering reports to groups.
4. Increased skills in organizing your thoughts and ideas.
5. Improved ability to handle conflict and disagreements.
6. Opportunity to mentor apprentices or other Sisters.
7. Opportunity for staff position within training program at the Local, Council or UBC.
8. Greater visibility and recognition for skills.